



DR KIRSTY  
WILD



Thursday 18 March,  
10:00am – 10:15am

Kirsty Wild is an environmental sociologist who works in public health. She has a particular interest in cycling and how we can use transport interventions to make cities healthier, more sustainable and more pleasurable places to be.

### Is cycling for the privileged? Bike justice in Aotearoa

In this session I will reflect on my work on a range of bike equity research projects over the last five years: work on gender and cycling, low-income cycling, and Māori and cycling. I will talk about what we actually know about who cycles in New Zealand and why; as well as what we can learn from 'subterranean' or less visible cycling cultures. I will also talk about engaging with the complexity of cycling equity: sometimes there are competing justice claims at play, and as a result it can all get very confusing about who benefits and why. Finally, I will reflect on the potential for developing a so called 'bike justice' agenda: or linking bike equity to struggles for other types of economic and social justice. I argue that engaging with injustice around ethnicity, housing and employment in particular will be essential for getting wider public buy-in for expanding cycling projects.